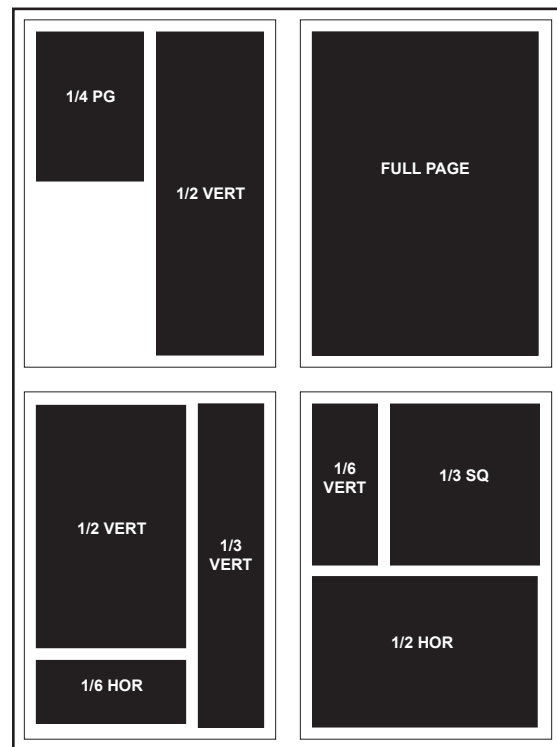


2018 Advertising Rate Card - EFFECTIVE FEBRUARY 1, 2018

Ad Size	1 Issue		4 Issues		6 Issues		12 Issues	
	B&W	COL	B&W	COL	B&W	COL	B&W	COL
1/6 Page	213	266	187	233	169	211	145	181
1/4 Page	317	331	290	363	270	336	187	233
1/3 Page	394	493	343	428	319	398	255	319
1/2 Page	523	653	445	567	425	531	369	462
2/3 Page	705	881	617	771	516	644	524	655
Full Page	990	1238	859	1074	769	961	623	778
Bus. Card	126	158	112	138	98	121	82	101
Serv. Dir.	57	63	53	58	48	54	44	50

2018 PUBLICATION SCHEDULE

Issue	AD & Edit Deadline	Delivery Starts
January	Dec 10	Jan 4
February	Jan 10	Feb 1
March	Feb 10	Mar 1
April	Mar 10	Mar 29
May	Apr 10	Apr 26
June	May 10	May 31
July	Jun 10	Jun 28
August	Jul 10	Aug 2
September	Aug 10	Aug 30
October	Sep 10	Sep 27
November	Oct 10	Nov 1
December	Nov 10	Nov 29



Advertisement Sizes

AD SIZE	WIDTH	HEIGHT
Full Page	7.250"	9.875"
2/3 Page Vertical	4.750"	9.875"
2/3 Page Horizontal	7.250"	6.500"
1/2 Page Vertical	4.750"	7.375"
1/2 Page Horizontal	7.375"	4.750"
1/3 Page Square	4.750"	4.750"
1/3 Page Horizontal	7.250"	3.125"
1/4 Page Vertical	3.500"	4.750"
1/4 Page Horizontal	7.250"	2.250"
1/6 Page Vertical	2.250"	4.750"
1/6 Page Horizontal	4.750"	2.250"
Bus. Card Vertical	2.250"	3.125"
Bus. Card Horizontal	3.500"	1.750"
Business Directory	2.250"	1.750"

Additional Information

- ◆ We have been publishing the **Forest City Connection** since October of 1982
- ◆ All artwork is professionally produced and all type setting is included in the cost of your advertising
- ◆ There is no added cost to include photographs that are provided by the advertiser
- ◆ With the 4, 6 and 12 month contracts, the advertiser may change both the copy & ad size, each & every month
- ◆ **Approx. 15,500** copies will be published each month
- ◆ **Over 14,500** copies will be delivered to residences in Westmount (*West of Wonderland Road*), Byron, Lambeth & Riverbend
- ◆ **Additional copies** will be distributed for pick-up to numerous high traffic areas including Delaware, Kilworth & Komoka